



**LOWER TRENT**  
CONSERVATION

# MEDIA RELEASE

*Healthy Watersheds for Healthy Communities*

FOR IMMEDIATE RELEASE

July 12, 2019

## **Powering Youth to Embrace Water Protection and Conservation**

Lower Trent Conservation's youth environmental education initiatives received a powerful boost today thanks to Enbridge Pipelines Inc. For the second year in a row, the leading energy delivery company in North America has gifted a \$5,000 donation in support of the authority's annual *Tri-County Children's Water Festival*. Using fun and experiential learning activities, the Festival teaches local youth about the importance of protecting and conserving our nation's most precious natural resource – water!

"Thanks to this continued support from Enbridge, our organization is better able to plan for, and deliver, the annual *Tri-County Children's Water Festival*", says Rhonda Bateman, Lower Trent Conservation's Chief Administrative Officer. "*The Tri-County Children's Water Festival* is geared to educating local children grades 3, 4 and 5 to become conscientious water stewards in their homes, classrooms and communities. Donations to programs like this are key to helping foster the next generation of environmental champions."

"Enbridge is proud to support Lower Trent Conservation and the enriching experience they provide local youth through this amazing program," said Brent Bullough, Community Engagement Advisor with Enbridge. "As current and future stewards of our waters, it is vital that we teach children about the importance of this precious natural resource."

The \$5,000 gift is earmarked to assist with funding costs for the 2020 *Tri-County Children's Water Festival* slated for next spring. Planning for next year's festival has already begun!

Lower Trent Conservation receives no financial support from government for its youth education activities. A fundraising program initiated in 2016 continues to see the authority seeking donations in support of its '*Connecting KIDS with NATURE*' youth environmental education programming, including the *Tri-County Children's Water Festival*. Anyone interested in donating or finding out more can contact Lower Trent Conservation at 613-394-4829, or visit their website at [LTC.on.ca](http://LTC.on.ca).

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