



LOWER TRENT
CONSERVATION

MEDIA RELEASE

Healthy Watersheds for Healthy Communities

FOR IMMEDIATE RELEASE

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Lower Trent Conservation Staffer Recognized Nationally for Outstanding Work

Lower Trent Conservation is pleased to announce that one of its staff has been recognized nationally for outstanding work associated with Geographic Information System mapping (GIS mapping). Earlier this year, ArcGIS users across Canada submitted their best maps and apps for the *Environmental Systems Research Institute* (Esri) 2020 Canada Calendar. Lower Trent Conservation entered the contest with its submission of a new and highly detailed watershed map of the Lower Trent watershed region which was developed by the organization's *Information Technology Specialist* Jeffrey Meyer. Meyer's map was one of 12 successful contest entries nationwide to be selected for Esri's 2020 Canada Calendar.

Esri, an international supplier of geographic information system (GIS) software, web GIS and geodatabase management applications, holds the calendar competition annually. This year's winning entries for the 2020 Canada Calendar were selected based on map functionality, colour, legibility, layout and their significance to the Canadian landscape. Organization's and individual submissions were limited to one entry.

"Our staff are highly trained, competent, hardworking individuals dedicated to protecting and fostering a healthy watershed community," says Lower Trent CAO Rhonda Bateman. "I am extremely pleased with the outstanding effort made by Jeff in creation of our new watershed jurisdiction map, and I speak for all staff when I say we are proud of his many professional accomplishments including this latest recognition awarded by Esri."

"For as long as I can remember I have been interested in maps. It probably all started playing SimCity as a kid in the 90s, and I remember spending a lot of time flipping through my parents' big old atlas in the living room. The technology has changed a lot since then, and I've come to think of a map as a scientific document and a work of art. I am honoured that Esri Canada has selected our watershed map to showcase in their 2020 calendar."

To view the award winning Lower Trent Conservation watershed map online visit

<https://resources.esri.ca/news-and-updates/which-maps-were-selected-for-the-2020-esri-canada-map->

[calendar](#), or stop by the organization's main office at 714 Murray Street in Trenton where a wall-sized version is being showcased and utilized daily.

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