



LOWER TRENT CONSERVATION

714 Murray Street, R.R. 1, Trenton, Ontario K8V 5P4

■ Tel: 613-394-4829 ■ Fax: 613-394-5226 ■ Website: www.ltc.on.ca ■ Email: information@ltc.on.ca

Registered Charitable Organization No. 107646598RR0001

CONTEST RULES

50th Celebration Selfie Contest

1. **HOW TO ENTER:** No purchase required. To enter the Contest, contestants may visit one (or all!) of our conservation areas during normal operating hours (from dusk until dawn) between June 15th and October 31st, 2018. These include:

- Bleasdell Boulder Conservation Area
- Glen Miller Conservation Area
- Goodrich-Loomis Conservation Area
- Haldimand Conservation Area
- Kings Mill Conservation Area
- Proctor Park Conservation Area
- Sager Conservation Area
- Seymour Conservation Area
- Trenton Greenbelt Conservation Area
- Warkworth Conservation Area

Contestants are required to take “selfie” photos and/or video of themselves, family and/or friends enjoying a visit at one (or more) of these conservation lands.

Contestants’ photos/videos must be uploaded to their own social media pages including Facebook, Twitter and/or Instagram. Limit of one entry per person, per day, per social media platform. Each photo/video can only be used once per person, per social media platform. Additionally, each social media post must include a “Happy 50th Anniversary Lower Trent Conservation” in the subject line, as well as the following 2 hashtags:

#LowerTrent50 #HealthyHikes

2. **CONTEST PERIOD:** Entry photos/video must be taken during normal operating hours (from dawn until dusk) for applicable Lower Trent Conservation Areas between June 15th and October 31st, 2018. Photos may be posted online anytime. Contest ends October 31st at 4:30 pm. Contestants who attempt or are suspected of attempting to enter more than one entry per day or use robotic, automatic, programmed or any entry methods not authorized by these rules, will have their entry/entries voided.

Working with Local Communities to Protect our Natural Environment



Member of Conservation Ontario
Representing Ontario's 36 Conservation Authorities

3. **ELIGIBILITY:** Contest is open to all residents of Ontario who are 16 years of age or older at the Contest opening date. Where appropriate, the terms “contestant” and “winner” mean parent or guardian of that person. For any winning contestant who has not reached the age of majority (18 years or older), parent or guardian consent will be necessary to claim a prize. Board Members and Employees of Lower Trent Conservation, as well as such Board Members/employees’ immediate family (father/mother, brother/sister, son/daughter) or persons living under the same roof are not eligible to enter this Contest. Each winning contestant can win only once, and hence is not eligible to win more than one of the 3 prizes being awarded.
4. **PROCEDURE FOR AWARDING PRIZES:** On November 1st, 2018, a random draw will be conducted by Lower Trent Conservation from among all eligible entries received during the Contest Period. One of three prizes (as identified below, under ‘Description of Prizes’) will be awarded consecutively to 3 contestants by random draw. Each winning contestant can win only once, and hence is not eligible to win more than one of the 3 prizes to be awarded. Winners will be contacted by social media messaging during the week following the draw and must claim their prize as instructed by Lower Trent Conservation no later than November 30th, 2018. If a winner cannot be reached within fourteen days following the first attempt of contact, declines the prize, or fails to return the required release form, the prize shall be forfeited and Lower Trent Conservation has the right, at its sole discretion, to select another winner. All prizes must be picked up by the winner at Lower Trent Conservation’s main office located at 714 Murray Street, RR 1 Trenton, Ontario.
5. **DESCRIPTION OF PRIZE(S):** Our 1st prize winner will receive a 10 ft Pelican Summit 100 Kayak courtesy of Canadian Tire – Trenton (total value \$460). Our 2nd prize winner will receive a ‘Golfer’s Delight Package’ green fees and golf carts for a foursome courtesy of Timber Ridge Golf Course, as well as 3 cases of Lynx ‘Black Cat’ golf balls courtesy of Leon’s –Trenton (total package value \$425). Our 3rd prize winner will receive a \$100 gift card for Sobeys – Brighton.
6. **GENERAL RULES:**
- 6.1 Each winner shall sign a release declaring their eligibility as stipulated in Section 3 of these rules; agreeing that their name, image(s) and/or voice may be used for marketing and reporting purposes related to this contest free of charge; and releasing Lower Trent Conservation as well as its respective directors, officers, employees and contest partners (the “Contest Parties”) from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize. For any winning contestant who has not

reached the age of majority (18 years or older), parent or guardian consent will be necessary to claim a prize.

6.2. The prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed.

6.3. If the prize cannot be awarded as described in these rules, Lower Trent Conservation reserves the right to substitute a prize or prize component with another of comparable value, as determined in its sole discretion.

6.4. Refusal to accept the prize releases the Contest Parties from any obligation toward the winner.

6.5. If a contestant makes any false statement, (s)he will be automatically disqualified from the Contest.

6.6. The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person's computer, including as a result of playing or downloading any material relating to the Contest; (vi) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and businesses whose services are used to administer this Contest; or (vii) prizes that are lost, damaged or misdirected during shipping.

6.7. Lower Trent Conservation reserves the right to cancel or suspend this Contest should a virus, bug or other cause beyond their reasonable control corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, Lower Trent Conservation reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

6.8. All personal information, such as name and contact information, is collected by Lower Trent Conservation solely for the purposes of administering this Contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the stated purposes.

6.9. If the identity of a contestant is disputed, the authorized account holder of the social media account and/or email address submitted at the time of entry will be deemed to be the contestant. The individual assigned to the social media account and/or e-mail address for the domain associated with the submitted entry is considered the authorized account holder. A selected contestant may be required to provide proof that (s)he is the authorized account holder of the social media account and/or e-mail address associated with the selected entry. All entries must be submitted from a valid social media account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server.

6.10. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified by Lower Trent Conservation. Lower Trent Conservation is not responsible for any errors or omissions in printing or advertising this Contest.

6.11. Lower Trent Conservation reserves the right to amend the Contest rules or to terminate the contest at any time without any liability to any contestant. Any amendments to these contest rules will be posted on <http://www.ltc.on.ca/about/history/#>

6.12. By entering, you agree to abide by the Contest rules and the decisions of Lower Trent Conservation, which decisions are final and binding on all contestants.

6.13. Contest rules are available on <http://www.ltc.on.ca/about/history/#>